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A N N U A L R E P O R T



C H A N G I N G T H E W O R L D O N E L I F E A T A T I M E



Adventist Development and Relief Agency



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**The Adventist
Development
and Relief Agency
(ADRA) is a
humanitarian
organisation
providing assistance
without regard to
ethnic, political or
religious association.**



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ADRA-UK Facts

ADRA-UK:

- ◆ Formed in 1989, is an independent, humanitarian agency with the specific purpose of individual and community development and disaster relief.
- ◆ Is part of the ADRA global network with operations in more than 120 countries.
- ◆ Offers aid to the world's poorest people regardless of age, sex, race, ethnicity or religious association.
- ◆ Is a UK registered charity.
- ◆ Has over 5000 volunteers who fundraise and create awareness about poverty and development issues.
- ◆ Gives 90% of all private donations directly to the people who need them.
- ◆ Supports Fair Trade and is a founding member of both the **Trade Justice Movement** and **MakePovertyHistory**.
- ◆ Seeks to help poor communities build self-supportive and dignified lives through development and relief activities focusing on six essential areas—**Food Security, Economic Development, Primary Health, Disaster Preparedness and Response, Basic Education** and the development of **Civil Society**.
- ◆ Operates according to strict ethical principals.

In 2004, ADRA-UK:

- ◆ Assisted in implementing 45 development and relief projects.
- ◆ Transported 220 tons of aid items (worth more than £500,000) to poor communities around the world.
- ◆ Raised a record amount of money, through private donations, the Annual Appeal and through Department for International Development (DFID) and European Commission (EC) funding.

ADRA-UK's overall objectives are: the reduction of poverty; promotion of social justice; and development of local partnerships that result in the empowerment of poor communities.





Background and Aim

The **Adventist Development and Relief Agency (ADRA)** is an independent humanitarian agency established by the Seventh-day Adventist Church for the specific purpose of providing individual and community development and disaster relief. The *Economic and Social Council of the United Nations (ECOSOC)* granted ADRA General Consultative Status in 1997. ADRA has a presence in more than 120 countries. ADRA-UK is one of the world-wide ADRA offices and manages more than £4 million in humanitarian projects.

ADRA-UK recognises the dignity that is inherent in each person and is committed to improving the quality of human life. It serves people without regard to their ethnic, political or religious association—simply helping those in need, especially vulnerable women, children and senior citizens.

ADRA-UK is particularly committed to sustainable projects that can make a real difference in a community over time. We particularly favour educational and training programmes that give people the skills to improve their health, food security and economic opportunities. ADRA-UK believes poor communities can be made successful—with help. It is our honour to offer that help, in every corner of the world, every day of the year.





Operational Objectives

REFLECT

the character of God through humanitarian activities delivered with care and dignity.

ACTIVELY SUPPORT

communities in need through a portfolio of development activities which are planned and implemented co-operatively.

PROVIDE

assistance in situations of crisis or chronic distress, and work toward the development of long-term solutions with those affected.

WORK

through equitable partnerships with those in need to achieve positive and sustainable change in communities.

BUILD

networks that develop indigenous capacity, appropriate technology, and skills at all levels.

DEVELOP

and maintain relationships with our partners, which provide effective channels for mutual growth and action.

PROMOTE

and expand the equitable and participatory involvement of women in the development process.

ADVOCATE

for and assist in the increased use of communities' capacities to care for and responsibly manage the natural resources of their environment.

FACILITATE

the right and ability of all children to attain their full potential, and to assist in assuring the child's survival to achieve that potential.





From the Administration

For many people, the South Asian tsunami in December, which killed more than 250,000 people and left many countries devastated, will always be the defining event of 2004. It is difficult to overstate the impact of a disaster such as this—an event that leaves those fortunate enough to survive homeless, without fresh water and necessary resources, without the ability to carry on their normal lives.

The tsunami, while tragic, brought out great empathy from people all over the world. Millions were moved with compassion, and gave generously of money, materials and time.

Sadly, throughout 2004, the world faced many less dramatic, but nevertheless devastating situations. Starvation and malnutrition, disease epidemics, natural and man-made disasters, the destructive effects of war and genocide, and crippling poverty made worse by the effects of globalisation. More than 3 million people died of HIV/AIDS in 2004. The majority of these were in developing countries where the expensive drugs used to control the disease are out of reach to the masses. 10 million children under the age of five died in 2004—most from preventable or treatable diseases, such as diarrhoea, measles, malaria and pneumonia. Millions have been killed or displaced in the ongoing conflicts in Sudan and the Congo. Millions more live hand-to-mouth, barely able to earn enough money to feed their children.

It is easy to switch off when hearing statistics like these. The problems seem so big, so insurmountable. It's not that we don't care: often we simply don't know what to do. But imagine it's your child wasting away with malaria. Imagine that you are dying of HIV/AIDS—knowing you will leave your children orphaned and helpless. Imagine being forced from your home because you are of the wrong ethnic group. Imagine listening to your children cry at night from hunger.

Our volunteers—all over the world—have imagined. They've put themselves in other's shoes and have responded with compassion and action. They've thought not only about what it would be like to be poor and helpless, but they've wondered, "What could I do?" It's amazing the answers that come when you ask that question. ADRA volunteers are doctors, teachers, engineers, transport drivers, nurses, administrators, advisors, and fund-raisers. They are people who are unafraid to get their hands dirty—people who believe life is best experienced by helping others. They are undaunted by the size and scope of the problems the world faces, endeavouring only to do what needs to be done today. *One child at a time. One community at a time.*

Our 2004 annual report offers a small picture of ADRA-UK's work over the past year. We hope that you will share our vision for a better future as we continue *changing the world one life at a time.*





2004 Board of Directors

Cecil Perry
Chairman

Raafat Kamal
Secretary

David Balderstone

Eric Lowe

Nigel Phillips

Victor Pilmoor

Joan Saddler

Douglas Sinclair

Cyril Sweeney

Elsie Staple

John Wilby








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Network Map

ARCTIC OCEAN



PACIFIC OCEAN

-  SUPPORTING COUNTRIES
-  IMPLEMENTING COUNTRIES
-  NO ADRA PRESENCE



Six Key Areas of Work

Poverty is not inevitable. It is not acceptable. The reasons why some regions of the world are poor may be complicated, but it is possible to address these issues, to make improvements and to end poverty. The modern technology available to the world today means there is no reason for anyone to go hungry, suffer or die from common illnesses, work for inadequate pay or remain illiterate.

ADRA-UK works to provide immediate relief in the event of disaster, but it also seeks to develop sustainable projects that improve communities, giving them the tools to help themselves out of poverty. We believe in the dignity of all people, and in their right to determine the course of their own lives. No one wants to be poor. Everyone wants a chance to build a better life for future generations.

ADRA-UK is committed to six main sectors of work that are key to restoring dignity, health, prosperity and freedom from fear to millions of poor people around the world. Each of these areas addresses a problem that threatens the security of the earth's poorest and most vulnerable people. For every problem, we believe there is a solution—or at the very least, a positive action we can take to restore justice. It is our honour to help transform lives through our work in the following sectors: **Food Security, Economic Development, Primary Health, Disaster Response, Basic Education** and the development of **Civil Society**.





Food Security

Millions of people live hand-to-mouth, never sure if they will get their next meal. Often, people only need a few simple resources—like quality seeds, appropriate tools, and water—to become self-sufficient. ADRA-UK provides irrigation systems, seeds, training and other necessities to make sure communities have adequate and stable sources of food production.

P E R U

Poverty Alleviation Project (co-financed by the European Commission)

This project aimed to alleviate poverty in several districts through improved access to basic social services and better natural resource management. In part, it provided agro-alimentary income-generating activities for native communities in the Amazon through encouraging the development of sustainable agro-forestry systems and bio-orchards using best practices of indigenous knowledge.

E G Y P T

Agriculture and Irrigation Project

This project developed an irrigation system for a derelict farm near Cairo that provides an industry for secondary students, helping them to fund their education. The farm also provides fresh vegetables for the school cafeteria and generates income through sales of excess produce. ADRA-UK purchased a tractor for the preparation of the fields, dug a well and installed piping to irrigate the land.

E T H O P I A

Wukro and Kalamino Orphanages

ADRA-UK provided funding to help these orphanages sustain the 500 orphans in their care. The orphanages work on development activities such as reforestation, soil and water conservation, area closure and environmental education. They also do small-scale dairy development, provide heifers, bulls and dairy management facilities and small-scale irrigation development.





Economic Development

In developing countries, most poor people lack access to capital to begin or expand business activities. These entrepreneurs are also constrained by other factors such as lack of education, inadequate technical skills, and poor access to markets.

ADRA-UK delivers financial and business development services to micro-entrepreneurs, designed to increase their productivity and assets, and to improve the performance and growth of small enterprises.

N E P A L

Women's Poverty Alleviation (co-financed by the European Commission)

This project aimed to contribute to the alleviation of poverty and poor health through the empowerment of rural women. It increased literacy rates and skills, and improved employment opportunities, sanitation and natural resource management skills, and micro-credit schemes used by the target female population.

R W A N D A

Vocational Training for Women

Women were taught vocational skills which will help them to escape the cycle of poverty, and improve prospects for the next generation. Specifically, the programme taught professional tailoring and handicraft skills, provided women with loans to start small businesses, developed a tailoring production centre, and trained women and girls in gender-related issues.

S U D A N

Women's Cooperative Project

ADRA-UK implemented a programme of education and income-generating projects for 450 women who were trained to establish co-operatives. The women also received training in literacy, numeracy, accounting, principles of small businesses, health education and kitchen gardening. ADRA-UK held community meetings to explain the benefits of the project, encouraging male support.





Primary Health

The link between poverty and health is strong. There is also something of a “catch-22” about the relationship between these two factors: those with more money tend to enjoy better health—but better health in itself creates opportunities for greater wealth. People sick with HIV/AIDS cannot work. Orphaned families often lack the resources and skills for self-sufficiency. One way to address poverty is through good basic healthcare. ADRA-UK takes fundamental steps—such as providing clean water, sanitation and training for medical personnel—to create healthy communities.

K A Z A K H S T A N

Prison Tuberculosis (TB) Social Support (co-financed by the European Commission)

This project aimed to decrease the incidence of tuberculosis among released prisoners. TB is particularly spread in confined communities. The project improved access to medical and social services for released prisoners and increased links between prisons and communities. It also helped develop prisoner rehabilitation mechanisms and improve the food security status of prisoners and their households.

D O M I N I C A

Carib Indians

ADRA-UK brought better health to the 3000 Carib Indians living on the only reservation in the Caribbean by constructing public toilets and implementing a health education programme. It also created local employment by constructing a bakery—with the added benefit of making nourishing bread more easily accessible to the community

N E P A L

Mobile Health Partnership

ADRA-UK funded a project to improve overall maternal and child health in the Kavre District (population 385,000), which has one of the lowest physician availability rates in the world, through the use of a mobile health clinic and education about health issues. The project served 30,000 women and children.





Disaster Response

Disasters tend to take a greater toll in the developing world, where buildings are less able to sustain damage, and where the lack of resources and adequate infrastructure creates greater problems in the aftermath of an earthquake, flood, hurricane, war or other catastrophic event. ADRA-UK responds immediately to disasters with food, water, shelter, clothing, and hygiene kits. In addition, ADRA-UK stays in ravaged communities to reconstruct roads, install new and improved water sources, or rebuild schools and homes.

S O U T H E A S T A S I A

Tsunami Relief

Within days of the disaster at the end of 2004, ADRA-UK had raised a quarter of a million pounds from private donors and has been granted almost £1 million from the Department for International Development (DFID) for two projects in Sri Lanka. The four ADRA offices in Thailand, Sri Lanka, India and Indonesia have raised £20 million from government and private sources.

L I B E R I A

Emergency Community Revitalization

ADRA funded a project in war-torn and disease-ridden Clara Town, improving shelter conditions by providing blankets, cooking utensils and bed-nets to 1,375 households. It also provided drugs for 12,000 patients and collected garbage to increase sanitation.

S U D A N

Health and Security for Internally Displaced Persons (IDPs)

ADRA-UK funded an initiative to improve the health, safety and security of 77,000 IDPs in four locations in West Darfur, Sudan. This included continued and improved on-site monitoring of hygiene promotion and health, improvement of security for IDPs through increased ADRA-UK presence, and provision of clothing to women who are victims of, or vulnerable to, violence and rape.

In 2004, ADRA-UK also supported disaster response projects in Jamaica, Grenada, Cuba, Haiti, Guyana, and the Cayman Islands.





Basic Education

Education gives people the power to break the cycle of poverty. It is an essential component of ADRA-UK's work. Primary education allows children an early start in obtaining the skills needed to contribute constructively to their communities as young people and adults. Educating women is known to be one of the best ways to reduce many of the negative effects of poverty, such as poor health. Education also enables women to start small businesses, which contribute to family income.

N E P A L

Women's Poverty Alleviation (co-financed by the European Commission)

This project aimed to contribute to the alleviation of poverty and poor health through the empowerment of rural women. Specifically, it increased literacy rates and skills, and improved vocational livelihood opportunities.

J A M A I C A

Manchester Skills Training Project

ADRA-UK implemented a project to train 700 unemployed young people—200 of which were brought up to the national requirements in literacy and numeracy, while a further 500 were equipped with marketable vocational skills such as plumbing, masonry, carpentry and electrical engineering. An apprenticeship programme for 200 students per year will help graduates become established with potential employers. The aim is for the project to become a nationally recognised training institution.

P A K I S T A N

Adult Literacy Project

ADRA-UK developed a programme to increase the literacy of women. This enables them to read and write, and has the added benefits of helping them understand prescriptions and health literature, and to help their children with homework. The programme also showed women the importance of participating in social and family affairs and helped them establish a better future for their families.





Civil Society Development

Developing civil society gives opportunities for individuals and groups to have a voice in their daily affairs. It helps them to interact with governments to achieve meaningful change in their communities. This is an important part of ending poverty and suffering. ADRA-UK works to help poor people organise and demand better services and access to them. It also works to improve government responsiveness and accountability, and build tolerance for alternative views and opinions.

S O U T H S U D A N

Raising Awareness of Female Education (co-financed by the Department for International Development–DFID)

This project aims to reduce household poverty through increasing the number of girls enrolled and retained in educational institutions in Sudan. It empowered the Sudan Secretariat of Education, the Department of Girl Education and communities within the regions of Sudan to promote advocacy strategies designed to increase female education.

P E R U

Human and Women's Rights Awareness Development (co-financed by DFID)

Women's representation and participation in decision-making at all levels of society is important. This project aimed to help women's and civil society organisations fight for equal rights and against political, economic, and cultural discrimination. Key community stakeholders and women's groups were involved.

P E R U

“Working for the Working Children”: Raising Awareness of Child Labour (co-financed by DFID)

This project promoted a reduction in the number of working children and adolescents in Metropolitan Lima, particularly through focussed interventions and community empowerment, and—in the longer-term across Peru—through encouraging a national debate on the issue in general.



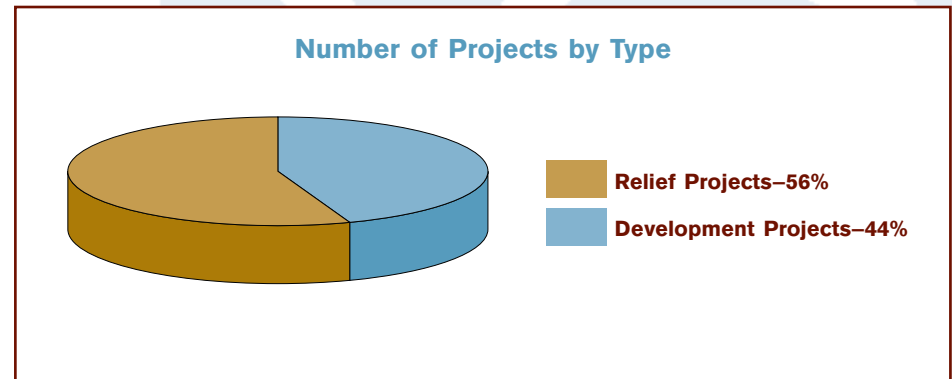


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2004 Projects & Beneficiaries



Countries Aided	Number of Projects		Beneficiaries
	Development	Relief	
Sudan	2	4	63,800
Cayman Islands		1	350
Jamaica	1	2	1,320
Cuba		1	900
Grenada		4	3,600
Kazakhstan	1		320
Peru	3		66,400
Albania	1		30
Nepal	2		7,600
Dominica	1		780
Uganda	1	1	130
Ethiopia	1		310
Haiti		1	900
Latvia		2	650
Serbia		6	1,800
Ukraine		1	420
Ghana	1	1	750
Nigeria	1		550
Pakistan	1		900
Iran		1	250
Local	4		
TOTALS	20	25	151,760





Auditors' Report

Colledge Redfern

Chartered Certified
Accountants
Registered Auditors
2 Nascot Street, Watford,
Herts, WD17 4RB
Date: 29 March 2005

We have audited the financial statements of Adventist Development and Relief Agency–UK for the year ended 31 December 2004 which comprise the Statement of Financial Activities and Balance Sheet, with the related notes. These financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002) under the historical cost convention and the accounting policies set out therein.

**RESPECTIVE RESPONSIBILITIES
OF THE DIRECTORS AND AUDITORS**

The summary financial statement is the responsibility of the Directors. Our responsibility is to report to you our opinion as to whether the statement is consistent with the full financial statements and directors' report.

BASIS OF AUDIT OPINION

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. The audit of a summary financial statement comprises an assessment of whether the statement contains all information necessary to ensure consistency with the full financial statements and directors' report and of whether the detailed information required by law has been properly extracted from those documents and included in the summary statement. Our report on the company's full financial statements includes information on the responsibilities of directors and auditors relating to the preparation and audit of financial statements and on the basis of our opinion on the financial statements.

OPINION

In our opinion the summary financial statements are consistent with the full financial statements and directors' report of Adventist Development and Relief Agency–UK for the year ended 31 December 2004.

**Statement
of Financial
Activities**
for the year ended
31st December 2004

	Restricted Funds 2004	Unrestricted Funds 2004	Total Funds 2004	Total Funds 2003
INCOMING RESOURCES				
Goods donated for distribution	514,894	-	514,894	425,183
Grants from UK government (Department for International Development)	367,449	-	367,449	78,181
Grants from European Community	473,062	-	473,062	-
Grants from associated charities	226,183	12,000	238,183	12,000
Other Donations, legacies and similar incoming resources	109,555	190,734	300,289	174,916
Activities for generating funds				
Proceeds of public appeal	-	553,522	553,522	522,328
Investment income	4,710	22,043	26,753	14,528
Other incoming resources	-	9,300	9,300	1,873
TOTAL INCOMING RESOURCES	1,695,853	787,599	2,483,452	1,229,009
RESOURCES EXPENDED				
<i>COSTS OF GENERATING FUNDS:</i>				
Fund-raising costs	-	118,429	118,429	82,446
Other costs of generating funds	-	6,192	6,192	2,834
<i>CHARITABLE EXPENDITURE:</i>				
Grants payable—institutional	1,011,410	-	1,011,410	626,811
Costs of activities in furtherance of the charity's objects	658,415	-	658,415	496,749
Support costs for grants and activities	-	49,561	49,561	48,376
Resources expended on managing and administering the charity	-	20,256	20,256	11,091
TOTAL RESOURCES EXPENDED	1,669,825	194,438	1,864,263	1,268,307
NET INCOMING RESOURCES / (RESOURCES EXPENDED) BEFORE TRANSFERS, CARRIED FORWARD	26,028	593,161	619,189	39,298
NET INCOMING RESOURCES / (RESOURCES EXPENDED), BROUGHT FORWARD	26,028	593,161	619,189	(39,298)
Transfers between Funds	569,614	(569,614)	-	-
NET INCOMING RESOURCES / (RESOURCES EXPENDED) BEFORE REVALUATIONS	595,642	23,547	619,189	(39,358)
Gains and losses on revaluations of investment assets	-	(187)	(187)	940
NET MOVEMENT IN FUNDS FOR THE YEAR	595,642	23,360	619,002	(38,358)
TOTAL FUNDS AT 1 JANUARY 2004	259,432	273,455	532,887	571,245
TOTAL FUNDS AT 31 DECEMBER 2004	855,074	296,815	1,151,889	532,887

Balance Sheet

as at
31st December 2004



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	2004	2003
FIXED ASSETS		
Tangible fixed assets	24,783	28,940
Investments	46,352	45,034
	<u>71,135</u>	<u>73,974</u>
CURRENT ASSETS		
Debtors	58,246	14,768
Cash at bank and in hand	1,026,718	445,839
	<u>1,084,964</u>	<u>460,607</u>
CREDITORS: amounts falling due within one year	(4,210)	(1,694)
NET CURRENT ASSETS	<u>1,080,754</u>	<u>458,913</u>
NET ASSETS	<u>£ 1,151,889</u>	<u>£ 532,887</u>
CHARITY FUNDS		
Restricted Funds	855,074	259,432
Unrestricted–Designated Funds	27,741	38,939
Unrestricted–General Funds	269,074	234,516
TOTAL FUNDS	<u>£ 1,151,889</u>	<u>£ 532,887</u>

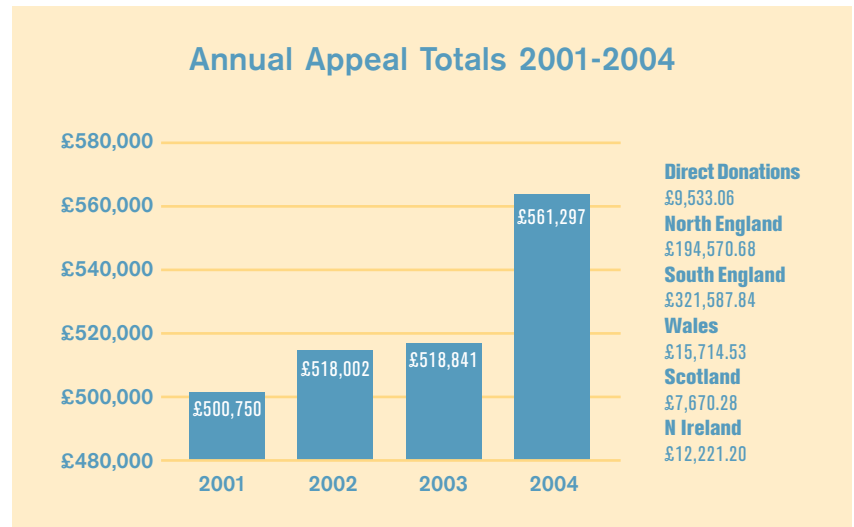
THE FINANCIAL STATEMENTS WERE APPROVED BY THE BOARD OF DIRECTORS ON 7 MARCH 2005.





Annual Appeal 2004

The ADRA-UK Annual Appeal is a door-to-door fundraising campaign executed entirely by our volunteers. Over the past several years, the Annual Appeal totals have increased, making 2004 our most successful year since 1992.







Partners and Donors

ADRA-UK would like to extend a very special thanks to its partners and donors. Your support is essential to the success of ADRA-UK's work. As our partners in humanitarian work, you help ADRA-UK, "Change the world one life at a time" with your steadfast commitment and dedication.

Adventist Health International (AHI)

Adventist Special Needs Association (ASNA)

Andrews University

Backward Society Education (BASE), Nepal

Binfield CE Primary School

Bishop Douglass School

British Overseas NGOs for Development (BOND)

Cambridge University

Christian Aid

Colindale Hospital

Davis Memorial Hospital, Guyana

Department for International Development (DFID)

**European NGO Confederation for Relief
and Development (CONCORD)**

European Union (EU)

granoVita UK Ltd

Harper Bell Adventist School

Hyland House School

Inside Out Trust

International Labour Organisation, Peru

IVAX Pharmaceuticals

Lionel Primary School

London Adventist Chorale

MAKEPOVERTYHISTORY

Midland Newspapers
Newbold College
New Young Star Club (NYSC), Nepal
Northern Caribbean University, Jamaica
Pakistan Adventist College
Parkhouse Health Care
Rotary Foundation, Nepal
Scheer Memorial Hospital, Nepal
Secretariat of Education, Sudan
Seventh-day Adventist Churches in the UK
and the Republic of Ireland
Sheffield University
St Albans High School for Girls
Stanborough Primary & Secondary Schools
Trade Justice Movement
United Nations
World Emergency Relief (WER)
World Response (WR)

ADRA-UK ALSO WANTS TO THANK ITS INDIVIDUAL
DONORS. WHILE YOUR NAMES ARE TOO MANY
TO LIST HERE, EACH OF YOUR CONTRIBUTIONS
MAKES A SIGNIFICANT DIFFERENCE IN THE LIVES
OF SO MANY IN NEED. THANK YOU!





Adventist Development
and Relief Agency

People are unreasonable, illogical and self-centred.

Love them anyway.

If you do good, people will accuse you of selfish, ulterior motives.

Do good anyway.

If you are successful, you will win false friends and true enemies.

Succeed anyway.

The good you do today will be forgotten tomorrow.

Do good anyway.

Honesty and frankness make you vulnerable.

Be honest and frank anyway.

The biggest person with the biggest ideas can be shot down by the smallest person with the smallest mind.

Think big anyway.

What you spend years building may be destroyed overnight.

Build anyway.

People really need help but may attack if you help them.

Help people anyway.

Give the world the best you have and you might get kicked in the teeth.

Give the world the best you've got anyway.

Bishop Abel Muzorewa

African Spiritual and Political Leader